



Parade Rules and Regulations

Grand Pride Parade
Presented by:



June 25th, 2017 at 12:00 PM

IMPORTANT DATES

Entry Deadline: June 1st, 2017 (*late fee will be assessed after June 1st*)

Entry Periods	Deadlines
Early Bird Registration	February 1 st , 2017 to March 15 th , 2017
Regular Registration	March 16 th , 2017 to May 31 st , 2017
Late Registration*	June 1 st , 2017 to June 15 th , 2017

**Any applications after June 1 must be approved by Pride St. Louis. LATE FEE will be charged.*

Mandatory Parade Participant Meetings:

Attendee must be the person identified on the application as **primary representative**. Primary Representative MUST be authorized to sign contracts on behalf of your organization.

MUST ATTEND ONE OF THE FOLLOWING DATES:

- Saturday, June 10, 2017 at 11:00 AM
- Tuesday, June 13, 2017 at 6:30 PM
- Thursday, June 15, 2017 at 6:30 PM

All Mandatory Parade Meetings are held at the offices of:

Pride St. Louis
3738 Chouteau Avenue
St. Louis, MO 63110
314-303-0754



PRICING

**All prices include entry and clean-up fees.

Organization Type	Early 10/24/16 – 03/15/17	Regular 03/16/17 – 05/31/17	Late 06/01/17 – 06/15/17
NPO Organization*, Non-Commercial	\$140	\$250	\$405
Local For-Profit	\$340	\$460	\$670
Current Office Holder/Dignitary	\$0	\$0	\$0
Candidate	\$300	\$355	\$460
Additional Vehicles (over 2)	\$25		

*Must provide proof of charitable status.

GENERAL RULES AND REGULATIONS

1. Pride St. Louis and its representatives (hereafter referred to as PrideSTL) reserve the right to remove any participant or organized group of participants (hereafter referred to as "Unit") from the parade at any time as well as the right to refuse privileges for any reason. Any applicant unwilling to comply with the regulations on this information sheet is subject to immediate removal from the parade.
2. All participants must follow the direction of PrideSTL prior to and during the parade. PrideSTL staff will be identified by their PrideFest **Parade** or **Board Member** t-shirts.
3. Any violation of city ordinance or state law is strictly prohibited. PrideSTL will not be held responsible for such violations.
4. PrideSTL has no control over the weather, acts of nature, acts of terrorism, government intervention or any other cause that may prevent and/or interrupt PrideFest weekend. Vendors, parade participants, and attendees shall indemnify and hold PrideSTL harmless for any losses that could arise from such event(s)/action(s).
5. Route and Placement
 - a. The Parade will begin at 8th and Market and travel West on Market past Tucker to 18th Street. Approved Units must print their Contingent Pass to access the staging area.



- b. **PrideSTL determines placement of the Units in the parade.** Staging area and any specific placement will be discussed at participant meetings.
- c. Exact staging area is TBD. Entry point to staging area for each Unit will be given prior to parade day.

6. Representatives

- a. All Units must assign **one Primary Representative**, and float/car/truck entries must additionally assign at least **two walking monitors per vehicle**.
- b. The **Primary Representative** shall be responsible for the actions of the Unit prior to and during the Parade, and shall act as a liaison between the Unit and PrideSTL.
- c. The **Primary Representative** shall check-in with PrideSTL Parade Coordinators at 8th and Market **no later than 11:00 AM** on the morning of the Parade (Sunday, June 25th). **Check-in will begin at 9:00 AM.**
- d. All vehicles and/or placeholders for walking groups must be in place in staging area prior to check-in.
- e. The **walking monitors** are responsible for ensuring the safety of the parade participants and spectators. The **walking monitors** shall work with surrounding participants to ensure full communication and cooperation with all. **Walking monitors** must stay with their Unit at all times.

7. Unit

- a. **No sound may be broadcast** through an amplified means within the staging area. You may begin broadcast once your Unit has **completely passed** through the intersection at 8th and Market.
- b. No one may enter or exit the float while the float is in motion on the parade route.
- c. A **fire extinguisher** must be on board each float/vehicle.
- d. Horses and approved hooved animals are the **ONLY** animals allowed to walk in the parade.
- e. Units must not present images or messages promoting or condoning violence, hatred, or judgement of any person or group.
- f. All Units are responsible for any additional cleanup required or costs incurred as a result of their actions.
- g. Glass is **NOT** allowed with any Unit without approval of the Parade Director.
- h. **No combined groups are allowed to form one Unit without the approval of the Parade Director and must adhere to all directives given if approved.**



8. Distribution of Items and Materials

- a. All Units are prohibited from the use, distribution, and/or consumption of alcohol or illegal substances during all phases of the parade. **Any violation of this policy will result in immediate removal from the parade route and suspension from future parade participation.**
- b. Sale of any kind of goods or services to the crowd on the Parade route is strictly prohibited except by PrideSTL.
- c. You **may** throw items during the Parade with the approval of the Parade Director four weeks prior to the Parade (June 1, 2017). Items are limited to: glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3" Frisbees and/or hats. Condoms, dental dams and personal/sensual lubricant may be handed to persons 17 years of age or older. No literature, paper or food items (including candy) may be thrown or distributed. **All items must receive approval from the parade committee.** Units must **submit a detailed description of the items** to be distributed, and PrideSTL may request a sample item to be reviewed by the committee. PrideSTL reserves the right to reject any items.

9. Entry Types

- a. Non Profit and Foundation Entries:
 - i. Proof of 501(c)(3) status consists of a copy of your IRS Determination Letter or copy of your IRS Form 990.
 - ii. A copy of your State Tax Exempt Letter **does not suffice.**
 - iii. Having supplied a copy of your documentation for a vendor booth **does not suffice**; a copy must accompany your Parade application.
- b. For Profit Entries:
 - i. Local for-profit businesses or organizations and corporate employee groups.
- c. Politicians & Dignitaries
 - i. **Current Office Holders** are invited and encouraged to participate in the Pride Parade. If a Current Office Holder who accepts this invitation is seeking re-election or other office at the time of PrideFest St. Louis 2017, no electioneering is allowed beyond a lapel pin on the incumbent. If the incumbent wishes to electioneer during the Pride Parade with banners, signs, etc., the rules and fees for candidates apply. They may complete a registration, pay the fees and join in the general assembly of parade contingents.
 - ii. **Candidates** are required to pay the **non-refundable fees** along with



submitting a piece of campaign literature.

10. Clean-up Fee

- a. **Staging Area Clean-Up:** All entries are required to pay a \$20 clean-up fee for the staging area. This covers the expenses of trash collection and removal, street cleaning and provision of a port-a-potty in the staging area.
- b. **Parade Route Clean-Up:** All entries are required to pay a \$20 clean-up fee for the parade route. This covers the expenses of trash collection and removal, and street cleaning along the parade route.

11. Payment

- a. **Payment by MasterCard:** MasterCard is a major sponsor of PrideSTL and PrideFest St. Louis 2017. As such, it is our preference that all vendors pay using their MasterCard credit/debit card. Because of our relationship with MasterCard PrideSTL is happy to waive the processing fees for vendors paying using their MasterCard.
- b. **Payment by all other Credit/Debit Cards:** To cover credit/debit card processing fees for non-MasterCard payments, PrideSTL charges a \$10 processing fee.
- c. **Payment by Check Handling checks** (checks, money orders and cashier's checks) is cumbersome and time consuming for an all-volunteer organization. PrideSTL charges a \$30 check processing fee. PSL reserves the right to charge a \$25 fee for any returned checks.

**Payments by check must be postmarked by June 1st, 2017 to:
Pride St. Louis, 3738 Chouteau, Suite 200, St. Louis, MO 63110**

12. All Units are responsible for any and all acts and/or omissions on its part, or on the part of its agents, volunteers, servants, and employees, which may result in injury or damage to the person or property of themselves or third parties. All participants and/or Units specifically agree that PrideSTL and its members, agents, and agencies will **NOT** be held responsible for any claims arising out of any such act or omission during all phases of the parade.

13. Any group who does not abide by the aforementioned rules will be subject to the following fines as cited by the Pride St. Louis Board of Directors. You will be notified of any fine at the time of the infraction and fines will be invoiced after the Parade.

PRIDE ST. LOUIS PARADE FINE GUIDELINES

A	Missed mandatory meeting (primary representative or driver)	\$25
B	Disregard for laws and ordinances	\$250



C	Prolonged unscheduled stopping	\$50
D	Amplified sound broadcasted in staging area	\$50
E	Walking Monitors violation	\$25
F	Unapproved throws	\$25

Any violation of Rules and Regulations will be considered grounds for immediate dismissal from the Parade route and suspension from future Parade participation.

CONSENT TO AGREEMENTS

By typing my name below, I, as an agent/representative of the above organization/company, hereby acknowledge, accept and agree to all terms, responsibilities, representations, and disclaimers contained in the Pride St. Louis Parade Information Packet and waiver of liability which constitutes this application.

Full Name

Legal Name of Organization

Signature

Date

