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**Board Meeting**

**Meeting Minutes**

07/10/2023

*Commerce Connect Building*

1. **Call to Order 7:07pm**
2. **Attendance**

*Officers:*

[P] Marty Zungia [P] Jesse Doggendorf [**P**] Morgan Morris [**P**] Jason Johnson

President Vice President Secretary Treasurer

[L] Todd Alan 7:33pm [P] Jordan Braxton [A] Cat Criswell [P] Bryon Endy

[P] Matt Harper [P] Clayton Higgenbotham [P] Felicia Jackson [E] Dottie Klenke

[P] Frank Nowicke [P] Arthur Nunn [P] Dee Richard [P] Shawn Stokes

14/16 Board Members Present

*Coordinators:*

[A] Ellie Bledsoe [A] Dean Fults

*Guests: Pat and Dustin from EventOps.*

1. **Changes to the Agenda** 
   1. Motion to approve agenda by Jesse, Seconded by Harper. **Motion Passes.**
2. **Approval of Minutes** 
   1. Motion to approve 6.12.2023 minutes with grammatical errors fixed in sections III and IV by Morris, Seconded by Jesse. **Motion Passes.**
3. **Board Reports**

Executive Reports:

* + 1. Marty Zuniga – President
       - * Post Festival Items
    2. Jesse Doggendorf - Vice President
       - * Sponsorship Collection Efforts & Next Year Sponsorship

Fiscal years ending soon on some corporations, so need to get them locked in for next year.

Working on clearing up A/R with Marty and Jason.

* + 1. Morgan Morris – Secretary
       - * No Report
    2. Jason Johnson- Treasurer
       - * Accounts Receivable / Aging Reports

86k in checks that haven’t been cashed yet.

126k in bank currently

90k in outstanding income from companies.

Board Director Reports:

* + 1. Todd Alan | Director of Sponsorship
       - * No Report
    2. Jordan Braxton | Director of Public Relations & Diversity/Outreach
       - * Black Pride Sponsorship

Felicia **MOTIONS** to amend the outreach budget by $1000, then use that $1000 towards Black Pride’s 2023 Pridefest on 3rd- 6th. Seconded by Frank.

13 Ayes **MOTION PASSES**

Jordan Abstains

* + 1. Cat Criswell | Director at Large
       - * No Report
    2. Bryon Endy | Director at Large
       - * No Report
    3. Matt Harper | Director at Large
       - * No Report
    4. Clayton Higginbotham | Director at Volunteers
       - * No Report
    5. Felicia Jackson | Director at Large
       - * No Report
    6. Dottie Klenke | Director of Entertainment
       - * No report
    7. Frank Nowicke | Director of Development & Vendors
       - * Board Interviews and Elections

Jesse will Chair, Clayton will be the second vote counter.

Interview committee: Jordan, Marty, Frank, Morgan

Harper/Jason Motions to move elections from Monday the 14th to Tuesday the 15th of August.

There will be a large number of board members out of town that day.

14/14 AYES **MOTION PASSES**

* + 1. Dee Richard | Director at Large
       - * No Report
    2. Shawn Stokes | Director at Large
       - * No Report
    3. Arthur Nunn | Director of Events
       - * No Report

Coordinators

* + 1. Ellie Bledsoe (Vendors)
    2. Dean Fults (IT)

1. Old Business
2. New Business
   1. Festival Debrief
3. Adjourn Harper/Jesse 8:46pm

Festival Debrief

Sponsorship/VIP

* Sponsorship not giving info prior to the event (VIP tickets)
* Exclusivity with different industries.
* Entry Plazas definitely better and a good selling image than previous years.
* Lower number of VIP tickets next year for corporations.
* Changing sponsorship level prices. Restrictions on levels with corporations; local/corporate.

Volunteers

* Eventeny site great for communication
* Earlier registrations (Jan) and shorter shifts possibly.
* Volunteers felt taken care of this festival
* Putting groups that can ask for money at entry plazas
* Tip Tap improvement and usage
* QR code for the survey of demographics for sponsors
* Coolers at each section with water.

Entertainment

* 2nd stage went well, was hot. They felt like second thought.
* Using local talent and diversity, production value of local drag and possible guidelines.
* DJ Stage and placement or change hours, possible food placement in that area.

Hive

* Programming and language restrictions.
* Very popular and no police called.

Childrens Area

* More volunteers in the area. Bounce house attendants hiring next year.
* Signs for hours/possible on the map

Military Element

* Starting later so that sound checks don’t get in the way.
* Promoting Solider Memorial movies

Parade

* Making sure to have it written, an verbally told about participates bringing water for crew.
* No swag for the board to throw during parade
* Pace was a bit slow
* Staging area and security vehicle lanes
* Bike racks not enough, safety of people. Foreman said that they couldn’t use it, but left there

Beverage and Commissary

* Batching was good
* Eventeny and Bartender hiring good
* Bar set up was good on the sides and not in the middle of streets
* Space needs with bev/com next year, split them up
* What drink products bars offer next year
* Ops was not secure as previous years.
* Phone # not wrong / Logging requests for ice and such / ID system on Tents / Phone issue
* Health Department and getting bar permits
* Hire beverage operators in the future.
* Find best way to cover bar trailers from the sun and Square terminals

Vendors

* Practicing using Eventeny prior to see its potential
* Issues with gates opening and closing times, people felt trapped on the grounds
* Cannabis row vendors and security
* Food vendors being local
* Health Permits will be included into eventeny and going online.
* Not sending vendors to info booth, or info booth has list of booths and locations.
* Marking vendor spots differently (spray chalk, flags, etc.)
* License plates as a part of the application?
* Food Prices being posted clearly.
* Restaurants off the grass, they were tearing up the parks
* Breaking up vendor director into multiple people not one person.
* Everything on applications and vendors need to be through eventeny, so all in one place.

OPS

* Clearer maps for all sections (beverage and info especially)
* Ops layout and traffic flow, too congested.
* Food was overpriced for volunteer food.
* Lounging volunteers, not in our ops area.
* First aid and their friends being in the area.
* No hard perimeter on Sunday night, hard to secure with security.
* 14th street extending permits.
* Hired person (quarter master) for carts, walkies, expensive equipment.

Misc

* Insurance issues lost radios, carts, person got hit by a cart pending what is going to happen.
* City meeting with recapping the festival.
* Politicians and their attitudes
* Load in and safety concerns with people living in the park.