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**Board Retreat Meeting**

**Retreat Meeting Minutes**

10/07/2023

*Last Hotel: Johnson Meeting Room*

1. **Call to Order 10am**
2. **Attendance**

*Officers:*

[P] Marty Zungia [P] Arthur Nunn [**P**] Morgan Morris [**P**] Jason Johnson

President Vice President Secretary Treasurer

[P] Todd Alan [E] Jordan Braxton [P] Danny Brandt [P] Cassie Counts

[P] Jesse Doggendorf [E] Bryon Endy [P] Beth Goldfinger [P] Matt Harper

[P] Clayton Higginbotham [P] Felicia Jackson [E] Dottie Klenke [P] Frank Nowicke

[P] Shawn Stokes

14/17 Board Members Present

*Coordinators:*

[A] DJ Fults

1. Welcome
2. New Board Photos
3. Ice Breakers – First Job and what you learned.
4. Communication
   1. How we speak to each other
   2. Communication Channels
5. Committees
   1. Assignments/Responsibilities
6. 2023-2024 Events Timeline
   1. What’s expected at each event.
      1. Oct 21st Bar Crawl, Creepy World 26th 2023
      2. Pride Idol – March possibly instead of April at Jujo have a 3 year contract (2 years left)
      3. Royalty Pageant April 21st 2024
      4. Blues Pride Night Feb 22 2024
      5. Pride Kickoff first Monday in June 3rd 2024
      6. Cardinals June 9th 2024
      7. Six Flags June 1st 2024
      8. STL City TBD
7. 2024 Proposed Budget
8. Festival Titles
   1. Roles/Responsibilities
9. Festival
   1. 2024 Footprint
      1. Expanding to Olive street in front of the library
      2. Hospitality Tent, looking into another tent for sponsors and non-ticket buyers.
   2. Theme
      1. **Unleash Your Pride 10**
      2. Be The transformational change 4
      3. Building bridges, breaking barriers 4
      4. Be yourself change the world 1
      5. Stand up Stand Proud 1
      6. Proud Families, Strong Connections 7
      7. Our time is now 0
      8. Strength Transformation Changes 4
   3. Event Software Renewal
      1. Continue with Eventy
   4. Event Management Renewal
      1. Started talks about expanding their roles and responsibilities next festival
   5. Marketing
      1. Photographers
      2. Videographer
      3. TV/Radio Partners
   6. Vendor/Parade Pricing
      1. Possible increase of 10x30 by $250-300.
      2. Possible Electric increase
      3. Increase $10 on all parade entries.
   7. Entry Plazas
      1. Finding the amount of actual people coming in and demographics. Looking into ways to do this.
   8. VIP Pricing
      1. Will stay the same.
   9. ~~Pride Guide~~
   10. Sponsorship Decks
       1. Need to start working on ASAP.

\*\*Breaks and Lunch will be provided throughout the course of the day as needed\*\*

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**Board Meeting**

**Meeting Minutes**

10/07/2023

*Last Hotel: Johnson Meeting Room*

1. **Call to Order 2:06pm**
2. **Attendance**

*Officers:*

[P] Marty Zungia [P] Arthur Nunn [**P**] Morgan Morris [**P**] Jason Johnson

President Vice President Secretary Treasurer

[P] Todd Alan [E] Jordan Braxton [P] Danny Brandt [P] Cassie Counts

[P] Jesse Doggendorf [E] Bryon Endy [P] Beth Goldfinger [P] Matt Harper

[P] Clayton Higginbotham [P] Felicia Jackson [E] Dottie Klenke [P] Frank Nowicke

[P] Shawn Stokes

14/17 Board Members Present

*Coordinators:*

[A] DJ Fults

1. **Changes to the Agenda** 
   * Motion to approve agenda with changes by Shawn, Seconded by Felicia. **Motion Passes.**
2. **Approval of Minutes** 
   * Motion to approve 9.11.2023 minutes by Shawn, Seconded by Jason. **Motion Passes.**
3. **Board Reports**

Executive Reports:

* + 1. Marty Zuniga – President
       - * City Meeting Recap

Didn’t incur additional cost from the park division, the city too the heat for it.

Barriers with the parade have to go the full route can’t do what we did last year.

* + - * + Voting on PrideFest 2024 Theme and Logo

**MOTION** by Cassie to make “Unleash Your Pride” be the 2024 PrideFest Theme, Second by Matt. **MOTION PASSES**

* + - * + Voting on Positions and Coordinators

**MOTION** by Shawn to make the approve the list of festival positions for 2024. Seconded by Cassie. **MOTION PASSES** (See attached list in minutes)

* + - * + Voting on Pride Festival 2025 date

**MOTION** by Jesse to make June 28th and 29th of 2025 our next PrideFest date. Seconded by Felicia. **MOTION PASSES**

* + 1. Arthur Nunn - Vice President
       - * Halloween Bar Crawl 10.21.23
         * Creepy World Event 10.26.23
    2. Morgan Morris – Secretary

No Report

* + 1. Jason Johnson- Treasurer
       - * Accounts Receivable (Old Business)

One outstanding check from Walgreens.

* + - * + Voting on 2023-24 Budget

**MOTION** to approve 2023-24 budget by Shawn. Seconded by Morgan. **MOTION PASSES**

Board Director Reports:

* + 1. Todd Alan | Director of Sponsorship
       - * No Report
    2. Jordan Braxton | Director of Public Relations & Diversity/Outreach
       - * Possible Survey (Pending)
    3. Danny Brandt | Director
       - * No Report
    4. Cassandra Counts | Director
       - * No Report
    5. Jesse Doggendorf | Director of Sponsorship
       - * No Report
    6. Bryon Endy | Director
       - * No Report
    7. Beth Goldfinger | Director
       - * No Report
    8. Matt Harper | Director
       - * No Report
    9. Clayton Higginbotham | Director at Volunteers
       - * No Report
    10. Felicia Jackson | Director
        - * No Report
    11. Dottie Klenke | Director of Entertainment
        - * No Report
    12. Frank Nowicke | Director of Development & Vendors
        - * No Report
    13. Shawn Stokes | Director
        - * No Report

Coordinators

* + 1. DJ Fults (IT)

1. Old Business
2. New Business
3. Adjourn Shawn/Jason 2:14pm